

BEV/ART'S POLICY ON ARTIFICIAL INTELLIGENCE USE

Bev/Art is committed to the responsible and transparent use of artificial intelligence across our operations. This policy governs how AI is used in our content, products and handling of intellectual property and customer data.

Transparency and Disclosure

We disclose our use of AI clearly and without qualification. Bev/Art formally adopts the disclosure guidelines established by the American Institute for Conservation, which states not only that disclosure should be made but must also specify what platform was used and related prompts. We apply this standard to all published content, including disclosure when AI has been used and when it has not.

All AI-generated or AI-assisted content is reviewed by our team prior to publication and verified against reputable, authoritative sources before it is shared publicly.

Product Design

When AI capabilities are integrated into our products, they are designed to be optional. Our customers determine how and when AI is used within their institutions. We do not make AI a condition of using our platform.

Intellectual Property

We do not upload, replicate or alter copyrighted or trademarked materials without authorization. Our use of AI tools is subject to the same intellectual property standards that govern all other aspects of our work.

Customer Data

We never upload identifiable customer data into an AI model. This applies without exception to all AI tools used internally by our team and to any AI capabilities built into our products.

Last updated: 4 May 2026